

# Welcome to the Oxford Strategic Partnership's (OSP) Information and Networking Event

## Agenda

5.30pm - Welcome from Jackie Wilderspin, Chair of the OSP followed by short presentations on the OSP's work

6.10pm – Questions and answers

6.30pm – Refreshments and networking

# **The Oxford Strategic Partnership**

## **Sustainable Community Strategy**

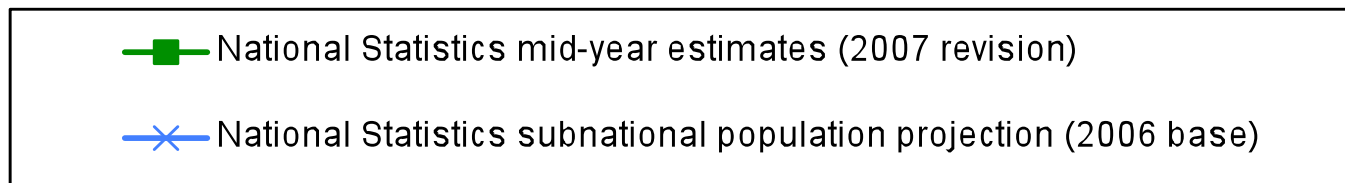
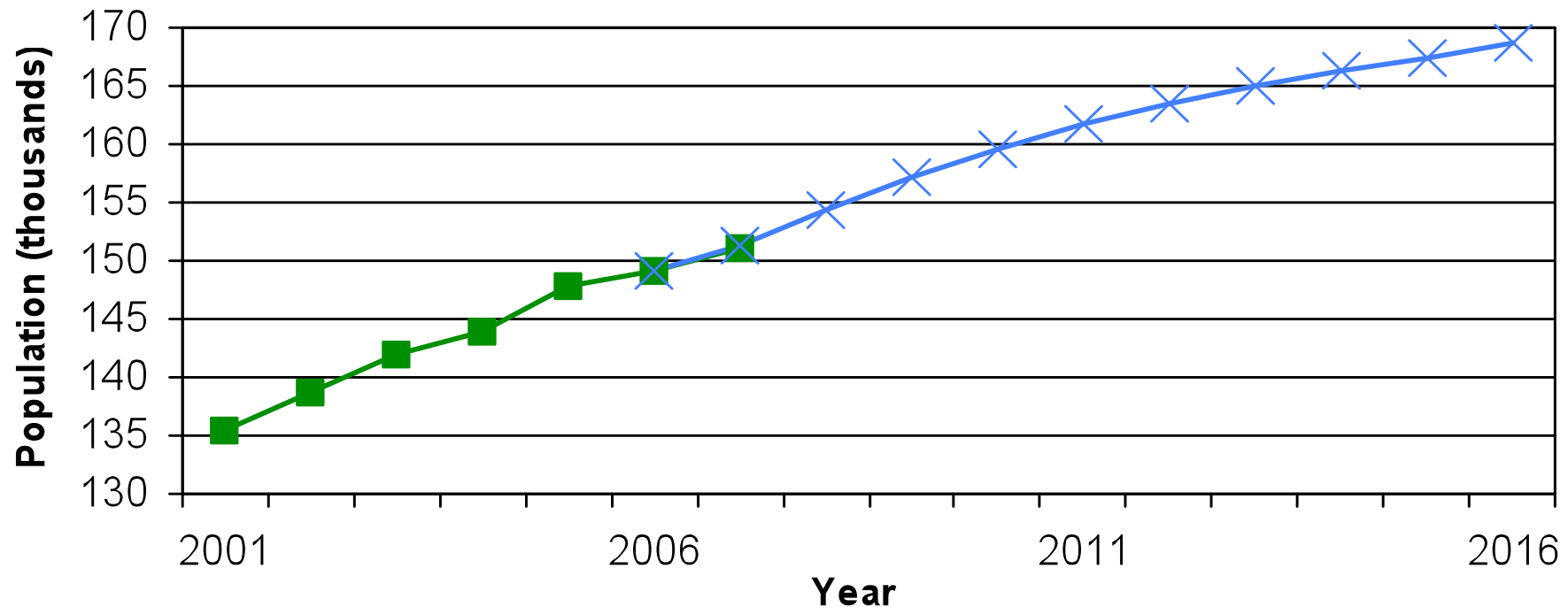
# Features of Oxford's population

- **Growing population**
- **Stable resident population plus transient university students**
- **Commuters (26,000 addition to daytime population)**
- **Other short-term visitors: business visitors, language school students, tourists, seasonal migrant workers**

# A growing Oxford population

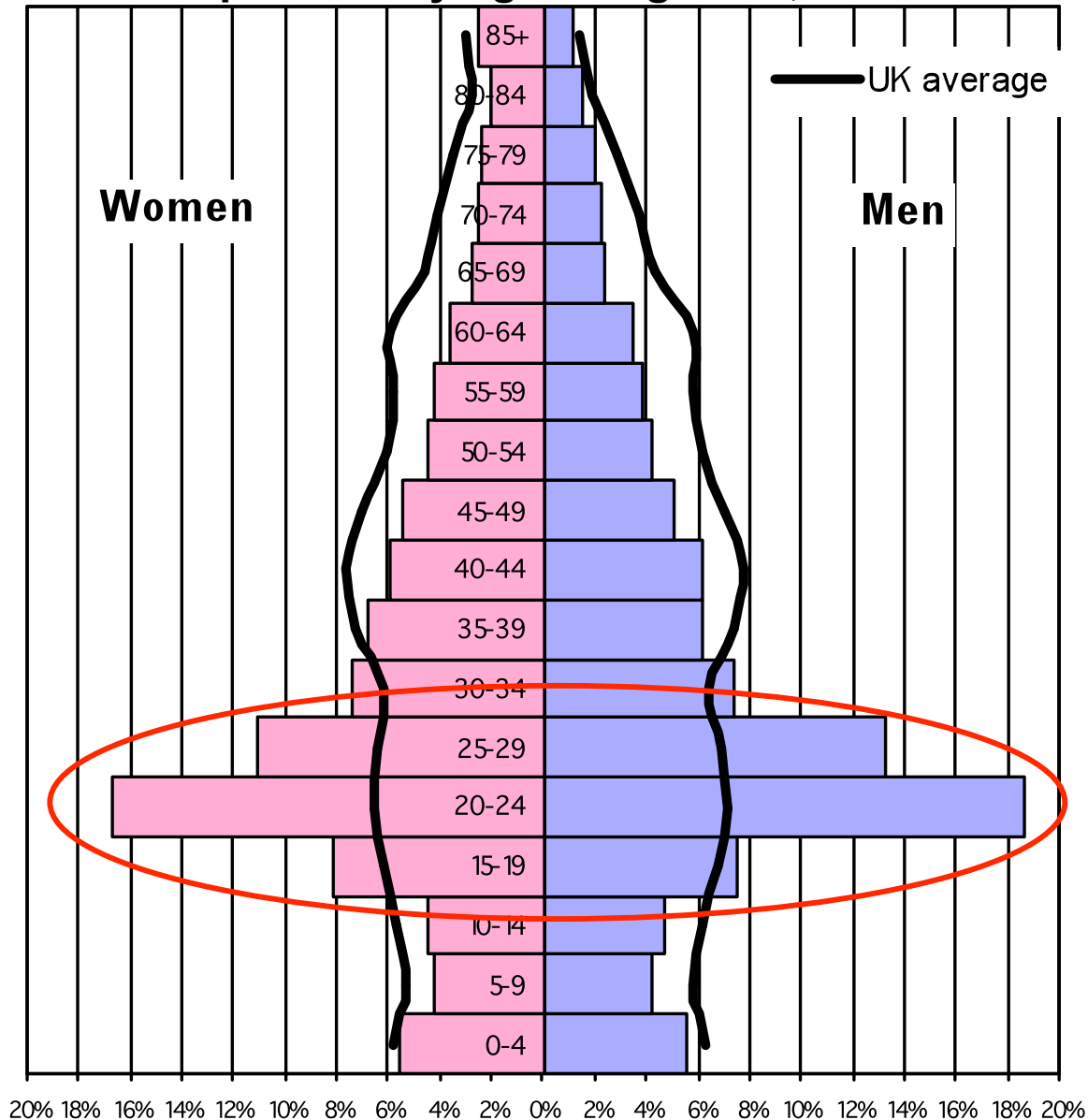
- Population increased from around 100,000 in 1951 to 154,000 in 2008
- 2<sup>nd</sup> fastest growing city in UK 2001-2007

**Population growth in Oxford, 2001-2016**



# A young population...

Population by age and gender, 2008

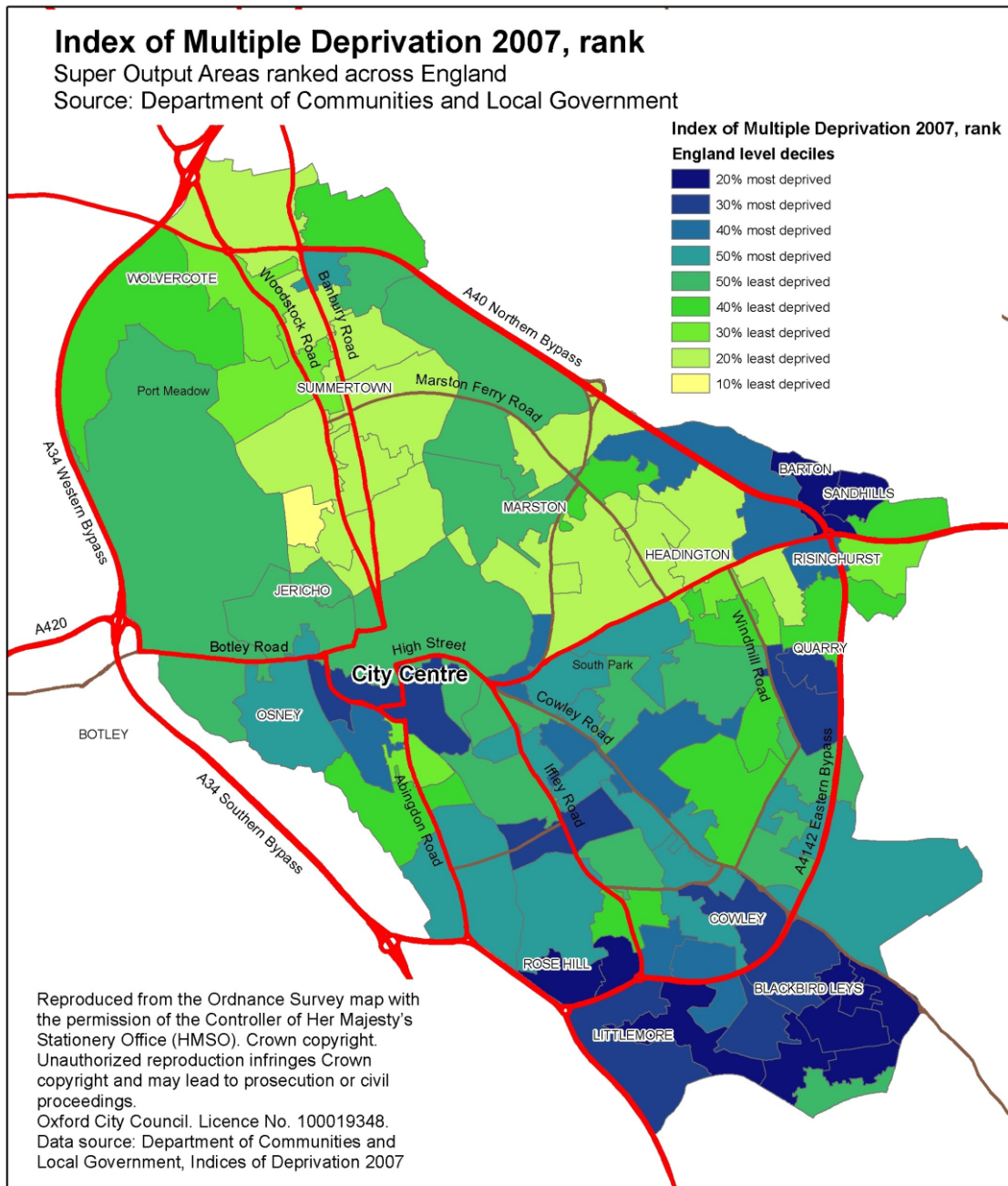


31,400 full-time students at two universities (2007/08)

23.1% of residents aged 18-24 years (2007)

Population is projected to get younger in the future

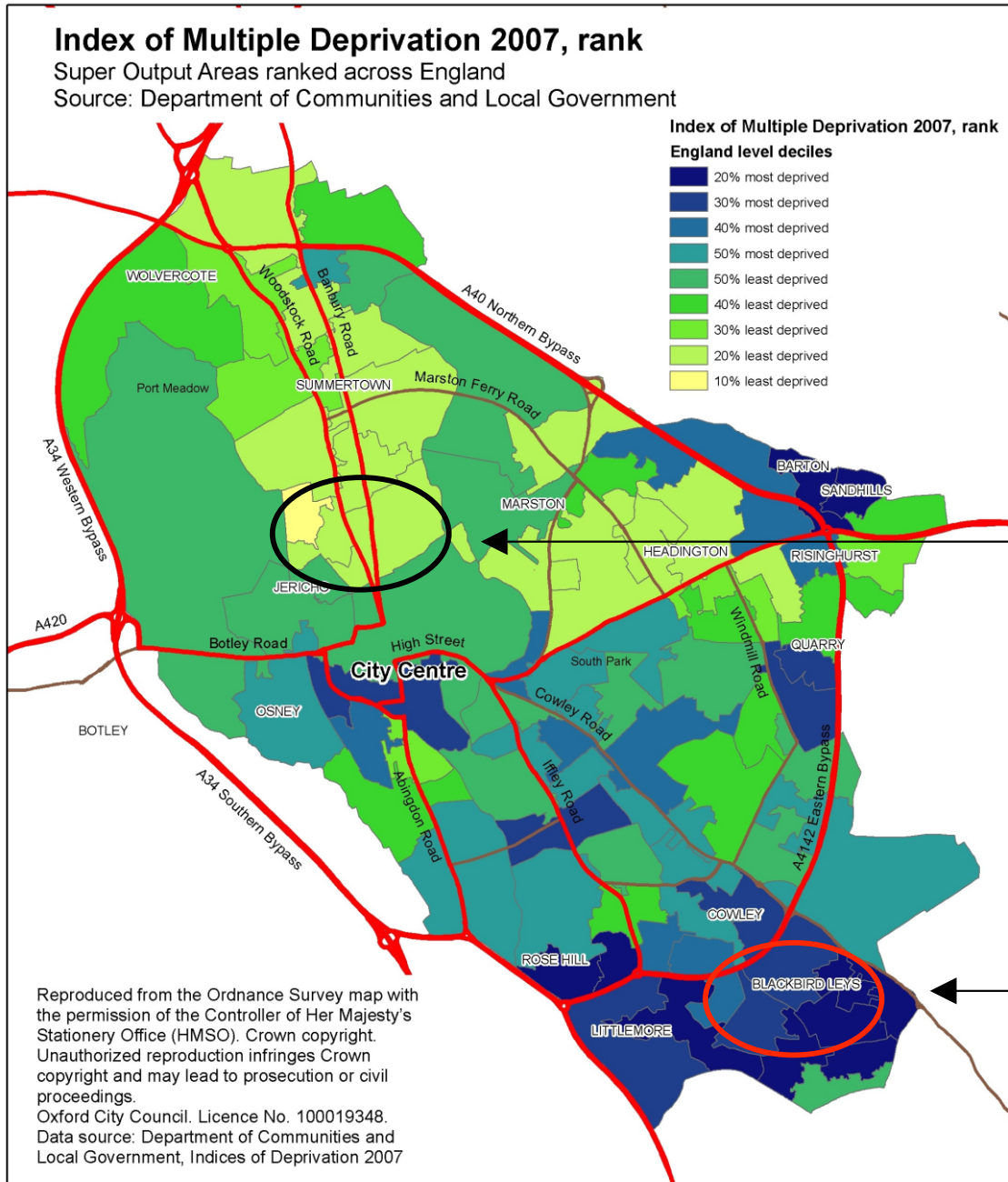
# Poverty and deprivation



**Estates on the outskirts of the city are among the fifth most deprived areas in England.**

**Characterised by poor education and skills, low income, high crime and child poverty**

# Inequality between communities



**Life expectancy**

84 years

9 years

75 years

**Q. So who is responsible  
for setting a sustainable  
vision and strategy to cope  
with all of this?**

**A: The Local Strategic  
Partnership**

# What are Local Strategic Partnerships (LSPs)?

- Created by the Local Government Act 2000
- Bring together public, community and voluntary and private sectors
- Local Authorities have a responsibility to co-ordinate and offer leadership
- A strategic view on an area or locality
- Develop and deliver Sustainable Community Strategies and Local Area Agreements

# Who sits on the Oxford Strategic Partnership?

- Oxford City Council
- Oxfordshire County Council
- NHS Oxfordshire
- OCVA
- Oxford University
- Oxford Brookes University
- OCVC
- Thames Valley Police
- Oxford Inspires
- Critchleys
- Oxfordshire Economic Partnership
- Oxford Preservation Trust
- SEEDA
- GOSE

# **Oxford's Sustainable Community Strategy 2008 – 2012**

## **Oxford: A World Class City**

The over-riding vision is that Oxford will  
be a world class city for everyone

# SCS Themes and Issues

- The Economy in the City – a cross cutting theme
- Five flagship issues where the OSP can add value
  - Affordable Housing
  - Health and Social Inclusion
  - Climate Change
  - Quality of the Public Realm for Visitors and Residents
  - Safer, Stronger, more Cohesive City

**[www.oxfordpartnership.org.uk](http://www.oxfordpartnership.org.uk)**

# The Oxford Economy

- ❖ Oxford is home to around 3,800 businesses providing 108,000 jobs.
- ❖ There is a high level of in-commuting, with about half of Oxford's workforce living outside its boundary
- ❖ 89% of employees now work in services, including 42% in public administration, education and health. Other key features of the local economy include the bioscience sector, IT, software and creative media businesses and university 'spin-off' companies.
- ❖ Oxford is the sixth most visited city in the UK by international visitors and is the tourism gateway to the rest of Oxfordshire. It attracts approximately 9.3 million visitors per year, generating £740 million of income for local Oxford businesses.
- ❖ The city centre is a regional shopping destination, which performs extremely well and has a low vacancy rate. Oxford is ranked sixth as a retail centre of regional importance in the South East.



David Doughty  
Chief Executive  
Oxfordshire Economic Partnership



# Strengthening the local economy

- ❖ Affordable Housing
- ❖ Health and Social Inclusion
- ❖ Climate Change
- ❖ Quality of the Public Realm for Residents and Visitors
- ❖ Safer, Stronger, more Cohesive City



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# Oxford's Economic Strategy

- ❖ Manage economic development to maximise sustainable high value jobs in a low-carbon economy
- ❖ Strengthen high value tourism and conference markets building on the academic, business, cultural and retailing strengths of the city
- ❖ Develop a comprehensive housing strategy to provide high quality and appropriate housing for all residents
- ❖ Build on existing partnerships to effectively reduce disparities of opportunity and outcome in fields of health, education, and wealth creation across Oxford
- ❖ Develop high-level public, private, voluntary and community sector partnerships to tackle current climate change and sustainable energy issues in Oxford
- ❖ Make Oxford a healthier, greener, more cohesive and safer place
- ❖ Develop innovative clean, green systems of transport that will link the opportunities of Oxford to the wider world.



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Chief Executive  
Oxfordshire Economic Partnership



# Affordable Housing

The OSP's key objective is  
**to provide more affordable  
housing that meets the growing  
need for affordable housing in  
Oxford**

# What are we doing?

## Affordable Housing Select Committee convened and reported in September 2008

- Working in partnership locally
- Housing Developers Forum
- Making better use of public land
- Reviewing planning policy
- Development opportunities through regeneration

# Next steps...

- **Select Committee reconvening with a wider panel to:**
  - Review actions taken against the recommendations made
  - Learn where barriers to change exist and discuss and suggest solutions
  - Reporting back to the OSP in July 2010

# Health and Social Inclusion

The OSP's key objective is:

**to improve health and social inclusion in Oxford City by providing opportunities and improving services for the most disadvantaged and vulnerable**

Delivering the Regeneration Framework

# What are we doing?

## Place

- Physical regeneration, housing

## People

- Involvement, opportunities, access

## Economy

- Employability, infrastructure, enterprise

# Next steps...

## Place

- Blackbird Leys Consultation

## People

- Family Intervention Project
- Young People
- Connecting Communities

## Economy

- Skills and training
- Community Hubs

# Climate Change

The OSP's key objective is  
**to work towards Oxford City  
becoming a carbon-neutral city  
and a centre of excellence for  
climate change adaptation and  
mitigation initiatives**

# What are we doing?

- Promoting a partnership approach to tackling climate change in the city
  - Building a partnership of key organisations from the community, public and business sectors
  - Using existing experts in the city from academia and business
  - Developing a detailed vision and plan that all partners adopt and work together to deliver for the benefit of the whole city

# Next steps...

- Widening the partnership
- Finalising a shared vision
- Agreeing an implementation plan for all partners
- Reporting back on progress to the Oxford Strategic Partnership in the Summer

# Quality of the Public Realm for Residents and Visitors

The OSP's key objective is

**to work in partnership to improve  
the public realm in all areas of the  
city**

# What are we doing?

## **Seminar held in March 2009 identified key issues as:**

- Clean and welcoming street scene
- Understanding and integrating the universities and colleges into the public realm
- Improving transport (links and integration)
- Cultural activities across the city
- Space to move and find way about in the centre
- Enhancing the sense of place and pride across the city

## **Partnership Group established to work on these issues**

# Next steps...

**Partnership Group has developed an action plan and is now delivery key actions, for example:**

- Anti-littering public information campaign in the city centre
- Creation of a public art map for Oxford
- Wayfinding project for the city centre (signage and information points)
- Working alongside the development teams to ensure that public realm issues are addressed in large regeneration and development projects in Blackbird Leys and Barton

# Safer, stronger, more cohesive City

- Dealing with the challenge of crime and anti-social behaviour
- Context of an ethically and culturally diverse city
- Diversity as an asset not a threat to social cohesion

# Reducing crime and anti-social behaviour through partnership working

- Oxford crime and disorder partnership
- Neighbourhood Policing
- Sustained reductions in crime
  
- We, in Thames Valley Police, have a very clear aim:  
‘Working in partnership to make our community safer’

# Operation Nightsafe ... Partnership working in action ....

- Oxford Safer Community Partnership (CDRP) identified that a multi agency initiative needed to be taken to tackle alcohol related ASB.
- The action of Nightsafe is aimed at reducing the number of alcohol related violent incidents and anti-social behaviour.
- The longer term aim is to raise the awareness of the effects of binge drinking and the negative consequences it can have on those who participate in the late night economy.
- To support the evening economy by ensuring Oxford is and feels a safe place for all members of the community to visit in the evenings.



# Questions and Answers

**[www.oxfordpartnership.org.uk](http://www.oxfordpartnership.org.uk)**